

A national network of
**specialized professional
communities**

Les Carrières
job wings ^{MD} [®]
Careers

MEDIA KIT 2009



Target specific professional
communities & candidates
with **18 employment
related sites.**

Each site targets
a professional sector, an industry,
a particular function.

Each site is a known reference
in its sector.

Ad Rates and Sizes

- Digital ad sizes are as follow: Width x Height (in pixels)
- GIF, JPG, or Flash required (NOTE : we can not accept flash ads in our e-newsletter as they are often blocked by e-mail servers)
- Please email us your artwork at info@jobwings.com

Web Site	Specialty	Monthly Traffic	Banner 468x60 pixels	Leaderboard 728x90 pixels	Skyscraper 160x600 pixels	Cube
www.hrjob.ca	Human resources	22 000 unique visitors 90 000 pageviews	\$600/month	\$900/month	N/A	\$1 500/month 250x250 pixels Including one insert in our e-newsletter (6000 subscribers)
www.jobwings.com	Finance accounting	23 000 unique visitors 145 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.accountingjob.ca	Accounting and bookkeeping	15 000 unique visitors 65 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.salesrep.ca	Sales	10 000 unique visitors 45 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.itjob.ca	Computer science	15 000 unique visitors 65 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.retailjob.ca	Retail	10 000 unique visitors 49 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.recrutech.ca	Engineering	10 000 unique visitors 50 000 pageviews	\$600/month	\$900/month	N/A	\$600/month 300x250 pixels
www.adminjob.ca	Administrative support	21 000 unique visitors 98 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.callcenterjob.ca	Call centers & customer service	15 000 unique visitors 61 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.pmjob.ca	Project management	10 000 unique visitors 37 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.bajob.ca	Business analysis	8 000 unique visitors 17 800 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.pharmajob.ca	Pharmaceutical	11 000 unique visitors 50 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.healthcarejob.ca	Health	15 000 unique visitors 66 800 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.legaljob.ca	Legal	6 000 unique visitors 22 000 pageviews	\$600/month	\$900/month	N/A	\$600/month 300x250 pixels
www.paralegaljob.ca	Paralegal	6 000 unique visitors 19 500 pageviews	\$600/month	\$900/month	N/A	\$600/month 300x250 pixels
www.nicejob.ca	Jobs search engine	50 000 unique visitors 245 000 pageviews	\$600/month	\$900/month	N/A	N/A
www.part-time.ca	Part-time jobs	15 000 unique visitors 65 000 pageviews	\$600/month	\$900/month	\$600/month	N/A
www.emplois.ca (Web Site available in French only)	Advice for successful career management	1 000 unique visitors 3 000 pageviews	\$600/month	\$900/month	N/A	N/A