

A national network of specialized professional communities

Target specific professional sectors, industries & candidates thanks to **21 leading specialized sites**, fully dedicated to **employment** and **career**.

Les Carrières
job wings^{MD}
Careers

MEDIA KIT 2011

Technical specifications

- **Digital ad sizes are as follow:** Width x Height (in pixels)
- **GIF, JPG, or Flash required.**
NOTE: We can not accept flash ads in our e-newsletter.
- **\$250 set up fees when less than 30 000 impressions is ordered**
- Please email us your artwork at service@publipac.ca

LEADERBOARD

Ad placements available

Leaderboard Top center

- 728 x 90 pixels
- \$25 CPM

Cube Bottom center right

- 300 x 250 pixels
- \$20 CPM

Skyscraper Middle right or left

- 160 x 600 pixels
- \$20 CPM

"Job alert" banner

- 468 x 60 pixels
- Get exposure in the job alerts sent daily for \$0.30 / address / 30 days!
- Set up fee \$250
- Contact us for addresses count

CUBE

SKYSCRAPER

CPM : Cost per mille (Cost per thousand views)

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	Specialty	Monthly traffic (November 30 th 2010)	Date of creation	Leaderboard Top center 728 x 90 pixels \$25 CPM	Skyscraper Middle right or left 160 x 600 pixels \$20 CPM	Cube Bottom center right 300 x 250 pixels \$20 CPM
	Human Resources www.HRjob.ca	86 500 pageviews 21 400 unique visitors	March 2002	✓	N/A	Special tarification Contact us!
	Finance Accounting www.jobwings.com	163 000 pageviews 22 700 unique visitors	February 2001	✓	✓	N/A
	Accounting & Bookkeeping www.accountingjobs.ca	75 000 pageviews 15 600 unique visitors	September 2006	✓	✓	N/A
	Sales www.salesrep.ca	57 300 pageviews 13 800 unique visitors	December 2004	✓	✓	N/A
	Computer Science www.itjobs.ca	88 800 pageviews 15 500 unique visitors	December 2004	✓	✓	N/A
	Retail www.retail.ca	35 000 pageviews 9 600 unique visitors	March 2005	✓	✓	N/A
	Administrative Support www.adminjobs.ca	97 300 pageviews 22 000 unique visitors	January 2005	✓	✓	N/A
	Call Centers & Customer Service www.callcentrejob.ca	74 500 pageviews 20 000 unique visitors	September 2005	✓	✓	N/A
	Engineering & Technical www.techjobs.ca	45 400 pageviews 11 200 unique visitors	February 2005	✓	N/A	✓
	Pharmaceutical www.pharmajob.ca	60 500 pageviews 13 800 unique visitors	September 2007	✓	✓	N/A
	Healthcare www.healthcarejob.ca	57 100 pageviews 15 000 unique visitors	Octobre 2007	✓	✓	N/A
	Legal www.legaljobs.ca	21 000 pageviews 5 200 unique visitors	September 2004	✓	N/A	✓
	Paralegal www.paralegaljobs.ca	20 000 pageviews 7 000 unique visitors	September 2004	✓	N/A	✓
	Aeronautics www.aerojobs.ca	12 000 pageviews 4 000 unique visitors	May 2010	✓	✓	N/A
	Project Management www.pmjobs.ca	40 000 pageviews 11 200 unique visitors	September 2004	✓	✓	N/A
	Business Analysis www.bajjobs.ca	21 000 pageviews 8 500 unique visitors	December 2006	✓	✓	N/A
	Jobs Search Engine www.nicejob.ca	210 000 pageviews 66 000 unique visitors	February 2003	✓	N/A	N/A
	Part-time Jobs www.part-time.ca	61 300 pageviews 15 600 unique visitors	January 2005	✓	✓	N/A
	Career Management www.emplois.ca <i>Web site available in French only.</i>	9 400 pageviews 6 000 unique visitors	April 2007	✓	✓	✓
	Career Management www.cv.ca	3 000 pageviews	October 2010	✓	✓	✓
	Career Management www.resignation.ca	1 800 pageviews 316 unique visitors	June 2010	✓	✓	✓